

MYSTIC ARTS CENTER

2014

ANNUAL REPORT

MAC
MYSTIC ARTS CENTER

THE FUTURE BEGINS NOW ...



Mystic Arts Center

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A LETTER TO OUR MEMBERSHIP

Dear MAC Members and Supporters,

What stands out most for me in 2014 are the exciting challenges surrounding the renovation of 15 Water Street. With the help of our generous donors, the Board of Directors and our team of contractors, we were able to bring this iconic Mystic building back to life. This project will help to revitalize Downtown Mystic and afford MAC additional space for various future needs.

In December 2014, I informed the Board of Directors of my decision to step down as the Executive Director. The decision is bittersweet for me as I have invested a great deal of myself in MAC. While I would like to see certain projects through to fruition, it is a good time for me personally to pursue other interests.

I began my association with MAC over twenty years ago as an exhibiting artist member and eventually qualified as an Elected Artist in 1995. (Yes, I too had to go through the frustration and heartbreak of entering juried shows!) In 1998 when my daughter was just seven, I took a part time job in the office. By 2004 I became the Director of Exhibitions and Collections full-time, and in 2006, I was hired as the Executive Director. I have worked at MAC for seventeen wonderful years and with my daughter having recently graduated from college, it is time for a new adventure.

In this final letter to the membership I want to express how much I care about and believe in this uniquely wonderful organization and remind you how lucky we are to have such an historic and vital landmark in our midst. It is important to me to continue to be a MAC member and to support our creative community.

Happily, MAC is in the hands of a great team and the future is extremely bright. I express my deepest gratitude to the Board of Directors, and my dedicated staff and volunteers who have been a pleasure to work with each day. It has been quite a journey and I could not have done it without all of your love and support.

Wishing you all the very best and with warmest regards,



Karen Barthelson
Executive Director



PRESIDENT'S REPORT

Dear MAC Members,

We moved from 2013 to 2014, having closed our centennial chapter, looking toward the next 100 years and what those years might bring for MAC. The Board decided to enter into our next 100 years by embarking upon a five year strategic plan. MAC received a grant from Connecticut Humanities Council to hire a consulting firm, TDC of Boston, to guide us on our way. Working with Dawn Salerno, our Education Director, Juliana Koo of TDC and Dawn championed a planning process for the Board and Staff. Dawn worked tirelessly to keep us all on task so we would be able to achieve the important outcomes for MAC's future. The plan will be completed in 2015.

MAC's newest acquisition of 15 Water Street was not without its challenges, as in any huge undertaking, and it will see a successful completion in 2015. Bill Middleton and Wes Maxwell did yeoman's duty on the building and site work throughout 2014. Without them this important asset for MAC would never have happened. The building is fully renovated and rented and a generous fan of MAC continues to be supportive to help bring the dream of the street side gallery in the building to fruition very soon.

The close of the year brought more important news about MAC and its future. After seventeen years of dedicated service to MAC, eight of them as our Executive Director, Karen Barthelson felt it time for her to take a new direction in her life and decided to retire. She has lead MAC with the utmost integrity while keeping our mission in the forefront. She is a lady of great grace and MAC has benefitted from all she has done for it. We congratulate her on her brave decision and wish her all the happiness for the future in this exciting new path she is about to take in her life. And as Karen said, "Change is healthy for individuals as well as organizations."

A Search Committee within the Board was formed and the Executive Director position was posted. An evaluation process against all the important criteria of the role was established and the applications started pouring into MAC, with many great candidates to evaluate. The Search Committee was confident that by early 2015 we would have a new Executive Director in place.

In closing, 2014 was a year of rebirth with Strategic Planning, revival with the completed renovation of 15 Water Street, and with new leadership imminent, great time of change. MAC's future has been launched.

I thank each and every one of you for staying so invested in MAC. MAC would not be where it is without the continuing support of all of you.

Mary Anne Stets
President



"Submitting
to MAC shows
on receiving day
is always
energetic
and exciting."

MAC Exhibiting Artist

EXHIBITIONS & COLLECTIONS

In 2014, Mystic Arts Center featured over 900 artists in our beautiful galleries, not including the more than 1,000 children in our annual "Young at Art" exhibition.

MAC works to serve local artists, whether they are emerging, professional or somewhere in between, affording them a gathering place to learn, connect, and be inspired by their peers. Our galleries offer opportunities throughout the year for artists to submit and exhibit their work in exhibitions that range from juried and themed shows to special invitational exhibitions.

Among the many highlights of 2014 was beginning the year with a solo sculpture exhibition "Found Objects/Ambiguous Identities" by assemblage artist David Madacsi. Madacsi showcased fifteen assemblages fashioned from a mixture of antique wood patterns and other rustic materials. He stated about his approach, "In the context of a found object assemblage, original identities are blurred and replaced by new, often ambiguous ones."

Another solo exhibition in August of 2014 featured oil painter Doug Aaberg, who had won first place in our 57th Regional Exhibition the previous year. Aaberg's exhibition entitled, "Figures, Faces and Food," consisted of twenty seven of his most recent works.

Our September 2014 exhibition, "MAAd Men" transported us back to the beginning of the Abstract Movement when MAC was known as the Mystic Art Association. This modern, engaging exhibition featured works of three Connecticut artists who made their mark starting in the 1950s. John Gregoropoulos, Anthony Terenzio and Paul Zelanski were art professors at the University of Connecticut through the 1970's and influenced many students along the way, some of whom live in the area. Their work reflected the post World War II era when Abstract Expressionism was responding to Impressionism, creating some rifts within the art world and the Mystic Art Association. Paul Zelanski, the only one of the three currently living, treated guests and former students to an entertaining artist talk in the Davis Gallery.

2014 EXHIBITIONS

Juried Exhibitions

The Blues, Co-Chairs: Dennis Serrine and Del-Bourree Bach
Connecticut Academy of Fine Arts 103rd Annual Juried Exhibition
The 58th Regional Exhibition, Co-Chairs: Gae Melford and Karin Forde Whittemore
Photo Show 36, Co-Chairs: Gae Melford and Karin Forde Whittemore

Non-juried Exhibitions

Young At Art, *Chair: Amanda Oakes*
Members Exhibition, *Co-Chairs: Sarah Stifler Lucas and Alison C. Ives*
The Elected Artists Exhibition, *Co-Chairs: Sarah Stifler Lucas and Alison C. Ives*
Holiday Fine Art & Gift Show, *Chair: Rita Dawley and Gretchen Higgins*
Selections from the Permanent Collection

Curated Exhibitions

MAAd Men: Abstract Art at the Mystic Art Association, *Curator: Karen Barthelson*

Invitational Exhibitions

Found Objects/Ambiguous Identities, David Madacsi, Solo Sculpture Exhibit
Doug Aaberg, Solo Show (1st place winner of 57th Regional Show, 2013)
Artisan Gift Show

Exhibition Committee

Del-Bourree Bach
Gwen Basilica
Rita Dawley
Gretchen G. Higgins
Alison C. Ives
Sarah Stifler Lucas
David Madacsi
Dennis Serrine
Karin Forde Whittemore

Sponsors

ABC PhotoLab
Chelsea Groton Bank
Dominion
Historic Mystic, LLC
DECD, State of Connecticut Department of Economic and Community Development
Steamboat Inn & the family of Lil Maxwell
Wes Maxwell, Carol Connor, Vicki Field, and Martha Maxwell
The Washington Trust Company

Jurors

Julie Riggs, *Museum Educator, Florence Griswold Museum, Old Lyme, CT (Young at Art)*
Robert Greene, *artist and educator, Eastern Connecticut State University (The Blues)*
Power Boothe, *artist and educator Hartford Art School (58th Regional)*
Mary Kocol, *BFA Uconn, MFA RISD, professional photographer (Photo Show 36)*

NEW ELECTED ARTISTS

We congratulate the following artists who attained the distinction of Elected Artist Member in 2014:

Doug Aaberg, *Mystic, CT*
Suzanne Dickson Albert, *Westerly, RI*
Gilbert Boro, *Old Lyme, CT*
Brigitte Brocato, *Ashaway, RI*
J.R. Dill, *East Haddam, CT*
Margaret Vonkleist Emond, *New London, CT*
Paul Hitchen, *Somerset, MA*
Sunil Howlader, *Mystic, CT*
Peter Hussey, *Portsmouth, RI*
Louis Killeffer, *Rowayton, CT*
Nancy Nielsen, *East Greenwich, RI*
Mark Perry, *Westerly, RI*
Nicholas Salerno, *Mystic, CT*
Ann N. Scavone, *Narragansett, RI*
Lois Segman, *Staten Island, NY*
Suzanne Starr, *North Stonington, CT*
Rosemary Webber, *Mystic, CT*

PERMANENT COLLECTION

At the turn of the twentieth century, a number of professional artists travelled from New York to the Mystic area, attracted by its beautiful shoreline and rural vistas, creating a thriving artist colony. Over thirty of those artists moved to or stayed for a time in the Mystic area; among those the American Tonalist, Impressionist and landscape painter, Charles H. Davis. The colony organized the Society of Mystic Artists and by 1930 had become the Mystic Art Association. In 1931 they opened a newly constructed gallery on Water Street in Mystic, where it still stands today, known as Mystic Arts Center.

Currently, Mystic Arts Center's Permanent Collection consists of over 250 works of art representing some of these early artists as well as other artists who have exhibited here over the past 100 years. Selections of the collection are exhibited year-round in the Schuster Gallery, providing a link between these earlier artists and the rich breadth of work by our current artists. It is our privilege to steward this historic collection.

In 2014, we were fortunate to add three new acquisitions to our archival collections. We are grateful to the donors below who entrust these works of art to our care.

Gladys Bates, *Portrait of Nellie Pavelski Wydler*, pastel, donated by Robert and Virginia Wydler

E. Kenneth Bates, *Portrait of Fred Wydler*, oil on canvas, donated by Robert and Virginia Wydler

George A. Thompson, *A Grey Morning on the Mystic River*, oil on canvas, donated by Mr. Heaton Robertson

As always, our archive volunteers, Lois Constantine, Barbara Nelson and Julia Constantine, continued to meet once a week to handle the many institutional documents that need to be processed. We thank them for their ongoing dedication and support, and for upholding excellent standards.



"I was very impressed with the instructor's passion, knowledge and ability to work with all levels of students."

MAC Studio Student

EDUCATION

"The future belongs to young people with an education and the imagination to create."

– President Barack Obama

With a presidential vote of confidence behind us, the staff of the Education Department spent 2014 cultivating the creativity of young people, as well as the creative side of people of all ages. Creativity and imagination are nurtured through art experiences, and therefore, education programs ran the range of gallery tours to social crafting nights for the "DIY" crowd. Public programs at MAC included studio art classes, artists' talks, Artini Hour, Art Night Out, Birthday Parties, Craft Bar, Family Events, and Slow Art Day.

MAC has a history of providing arts education to school-age children, both during and beyond the traditional school day. MAC's Education Outreach initiative includes school field trips, off-site visits to classrooms, teacher professional development, and homeschooling programs which diversify and enrich the learning environments of students and teachers in Pre-Kindergarten to 12th grades. Teaching methods used in these programs are designed to meet the needs of students with diverse learning styles, particularly those who do not succeed academically by traditional methods. MAC's reach through these programs extended to Groton, New London, East Lyme, Waterford, Norwich, Stonington, Ledyard and Griswold. Organizations served included Nathan Hale School, Drop-In Learning Center, New London Youth Affairs, Regional Multicultural Magnet School, Winthrop School, New London Library, Marine Sciences Magnet School, Northeast Academy, Mahan School, Oswegatchie School, Dean's Mill School, Kolnaski School, Gallup Hill Elementary School, Butler Elementary School, Sacred Heart School, Griswold High School, East Lyme Middle School, Dual Language Academy and YMCA Mystic.

Proving that art can be a vital part of a person's overall health, a partnership between the Center for Hospice Care (CHC) and MAC was negotiated by respective staff at both organizations. The resulting program expands CHC's active Expressive Arts Program for grieving children into the Mystic region while helping MAC serve a wider audience through hands-on creative experiences.

"I was able
to achieve
what I thought
I couldn't do."

MAC Studio Student

Community partners continue to help us serve a broad audience and several 2014 programs were run in conjunction with these partners. Once again, we ran children's activities for the annual Mystic Outdoor Arts Festival in August. The newly formed Downtown Mystic Merchants group Pirate Parade drew hundreds to MAC's galleries where children could collect "booty" for participating in our Eye Spy scavenger hunt. Halloween art activities were held just before the start of the annual Ocean Community YMCA Halloween parade on October 31. And seven galleries in downtown Mystic partnered with MAC to hold Mystic Art in the Evening, a series of events to encourage foot-traffic and visitation to Mystic's art scene.

The Education Department continues to be led by a quality staff. Carlene Bermann was accepted to the Tufts graduate program in museums studies in Fall of 2014. Once complete, she will have earned her certificate in Museum Studies. Dawn Salerno served a fifth year on the New England Museum Association Board of Directors and her third year on the Connecticut Humanities grants review committee. Dawn was also invited to serve the American Alliance of Museums Education Committee membership division as Regional Representative for New England. New teachers in the studio education and Outreach programs brought a breadth and depth of experience to MAC's classrooms. In 2014, the following instructors joined our team: Mary Addison, Candace French, Howard Park, Nancy Potter, Kathryn Robinson, Jana Silverton, Gabrielle Simmons, and Caroline Vasquez. MAC is a site where college students can gain valuable experience in education and marketing as well as contribute to organizational initiatives: Education and Marketing Departments were assisted in 2014 by summer intern, Catharine Garbo.

Grants and donations helped MAC to educate, without the barrier of expense for those organizations or individuals who might not otherwise be able to afford our programs. A \$250 grant from Mystic Rotary supported Art for All Scholarships to art classes. And generous donations garnered at the Summer Gala provided 66 scholarships to art classes at MAC for both children and adults, totaling \$5,546 in tuition value. Education Outreach programs were funded with a total of \$22,860 in grants. Sources included \$8,500 from the Community Foundation of Eastern Connecticut grant, \$9,500 from the Palmer Foundation, and an anonymous \$5,000 grant.

By the numbers...

Overall attendance to education programming in 2014 (6,389 individuals) saw an 11% increase over 2013. Of that figure, studio art education saw a 25% increase (489 more interactions) in attendance, reaching 1,222 in adult interactions and 1,219 in child interactions. Most of this increase can be attributed to children's classes and birthday party rentals. Education Outreach attendance was level across 2013 and 2014; however, we achieved those numbers through an increased number of programs: 132 outreach programs were scheduled in 2014 as opposed to 118 in 2013.

Scholarship requests in 2014 increased to 66 applications totaling over \$5,546 in awards. These numbers are more than double the 2013 statistics of 28 applicants and \$2,700 in awards.

What people are saying about MAC education programs...

Of field trip attendees, 66% reported never having been to MAC with students before. Teachers rated their field trip experience an average of 9.4 on a scale of 10 with no one rating us lower than an 8. In our afterschool children's classes, 64 out of 66 children associated us with a "happy face" on their class surveys. Adult class surveys show an overall satisfaction rating of 4 or 5 (out of 5) 92% of the time. Teachers continue to be the main attraction to MAC classes, whether it is their encouraging manner or depth of knowledge in a medium.

In fall of 2014, MAC Education staff, along with the rest of staff, embarked on a five-year strategic planning process. Those early months were spent gathering research on competing art education programs and information on student satisfaction levels. What we found is that Mystic Arts Center is the only "full-service" arts education organization in the area, offering a range of programming for all levels, interests and ages and continuing to encourage the creative impulse in us all.

"I liked that Lisa
took the liberty
to teach
as many concepts
as she could
even when it
meant diverting
from what
we were doing
at that moment.
Loved the class. "

MAC Studio Student



"Enjoyed
every
minute!"

Art After Dark Attendee

EVENTS & COMMUNITY

In 2014, Mystic Arts Center welcomed over 22,200 visitors into our galleries, including many local youth and families that regularly attended our events and exhibitions.

Our community programs continued to be successful in 2014. The ever-popular Art After Dark series, which features live music and live art on our riverfront patio, accommodated more than 500 residents, students, artists and families over all. In May, we welcomed over 190 visitors to shop antique and upcycled treasures during our First Annual Flea Market. Another first was our Holiday Market, a family-friendly daytime event for guests to shop our Holiday Gift Show. The Holiday Show was a resounding success, hosting more than 240 visitors who enjoyed festive children's activities, snacking at local food trucks and shopping for fine art and artisan wares. Other popular MAC events held in 2014 included Artini Hour, CraftBar, and MIX. MAC continues to serve as the venue for cultural events such as Arts Cafe, our Langston Hughes Poetry Reading, Mystic Garden Club Greens Sale and Slow Art Day.

Our galleries served as the backdrop for a variety of private events in 2014. We leased our gallery space for over twenty events held by non-profit organizations such as; CUSH, Sails Up 4 Cancer, Mystic Outdoor Arts Festival, NESSF, and Avalonia Land Conservancy. As always, MAC was an ever-popular wedding destination in 2014, hosting twelve weddings.

MAC's Marketing Department shifted the focus from print materials to a more eco-friendly digital format. We took advantage digital advertising, email marketing, and offered our membership the option to receive digital versions of our quarterly newsletters rather than print, thereby reducing our paper use and associated costs dramatically. We continue to use our award winning website to promote our events and exhibitions, and see measurable success in the use of various social media outlets.

Our Design and Marketing Department created and distributed digital and print marketing materials such as: our quarterly newsletters, exhibition catalogs and ads, Save the Dates and invitations for our Annual Summer Fundraiser, Save the Dates for our Holiday Gift Show, event posters for Art After Dark, Artini Hour, CraftBar, Flea Market, wedding ads, Annual Reports, and more. We also designed six road signs and nine gallery signs to promote our facility and exhibitions.

"I love tapping into
my creative side.
And I love MAC."

MAC Member

DEVELOPMENT

With the support of Mystic Arts Center's Development and Membership initiatives, we are able to keep expenses and fees low for a variety of programming. MAC's initiatives include: fundraising events, exhibition and event sponsorships, our Annual Fund Drive, Flea Market, and more. Funds raised afford us the ability to offer free admission into the galleries, and keep event expenses, event ticket prices, exhibition entry fees, and studio course fees low for our members and patrons.

Fundraisers

Our Summer Fundraiser, MAC 2.0, was a great success. Our galleries welcomed over 200 guests for cocktails and hors d'oeuvres provided by Go Fish. To celebrate our 101st year, we had a live auction "MAC2D2," a future-themed sculpture donated by 5th Axis LLC, a silent auction featuring beautiful one of a kind art panels painted by our Elected Artists, a raffle prize of a painting by MAC faculty member Lisa Lyman Adams, and dancing on our riverfront patio.

A special thank you goes to our MAC 2.0 Co-Chairs Cindy Palmer and Andy Halsey whose hard work and dedication were key to the success of the fundraiser. Thank you to all of our fundraiser committee members, sponsors, volunteers, and those who attended for helping to raise over \$45,000 for MAC. The fundraiser committee included Andy Halsey, Cindy Palmer, Del-Bourree Bach, Kristen Bach, Laurel Butler, Candy Jacobs, Mari Kodama, Paul LeBeau, Mary Ann Stets and Sue Winchester.

In November 2014, 55 more bricks were added to our Centennial Brick Walkway, a 1,000 square-foot brick path along the Mystic River installed by Hyde Park Landscape. We continue to sell inscribed bricks and the walkway has made our riverfront property an even more beautiful place to visit and host events.

Annual Fund 2014

The Annual Fund is a vital MAC initiative because the funds are not restricted for particular use. It affords us the ability to utilize the funds for whatever need is most urgent at the time. Funds may go toward the unexpected high cost of snow removal or to replace antiquated technology. The 2014 Annual Fund raised \$26,264.

Sponsors

MAC received support for our Exhibitions, Art After Dark, and Summer Fundraiser from generous sponsors. Exhibition Sponsors in 2014 included: ABC PhotoLab, Chelsea Groton Bank, Dominion, Historic Mystic LLC, Steamboat Inn & the Family of Lil Maxwell, and The Washington Trust Company. Art After Dark welcomed Downtown Mystic Merchants Association and Duncklee Cooling & Heating as sponsors. The MAC 2.0 sponsors included: Patty Kitchings, McQuade's Marketplace, Olde Mistick Village, The Sasamani Foundation, Aquarion Water Company, Densmore Oil Company, Charles and Irene Hamm, Coastal Funding Co, Doherty Beals & Banks, Dynamic Alliance, Melinda Carlisle, Barbara Holland, Sartori-Morales Investment Group of Wells Fargo, Traskos Manufacturing Inc, and Tobin Carberry O'Malley Riley Selinger. We also thank Go Fish, 5th Axis LLC, Jerry's Artarama of West Hartford, Joshua Limousines, Liberty Rentals, Macris Industries for their donated support.

Our Development Committee assisted in shaping these fundraising initiatives while advocating for a culture of philanthropy amongst MAC's members and the community we serve. The Committee included Peter Stuart (Chair), Graham Gavert, Sandy Halsey, David Zuckerbraun and MAC Development Manager Andrea Frickman.

Membership

Mystic Arts Center had over 770 members at the close of 2014, up from 696 in 2013. In keeping with our effort to reduce waste and production costs, we began distributing membership renewal reminders and new members welcome information via email. We continue to offer discounts on events and studio classes for our members.

"Beautiful
exhibition space."

MAC Visitor

TREASURER'S REPORT

Thomas Edison once said, "There are no rules here, we're trying to accomplish something." That statement sums up the 2014 year for Mystic Arts Center. It has been a challenging year as we have attempted to run programs, exhibits and functions with fiscal restraints. We have also had the additional layer of the complete renovation of 15 Water Street (the old Emporium building), which was purchased in 2013.

Fundraising event revenue declined from the 2013 year by \$92,335 simply due to the fact that 2013 was the grand celebration of our centennial year. Fundraising revenue and expenses were essentially scaled down to a normal amount of \$50,684 and \$22,975, respectively. Contributions and grants decreased from 2013, but not by as much as it would have been without a generous donation of \$50,000 for the build-out of the Gallery at 15 Water Street. As with any not for profit organization, fundraising and contributions are our lifeline to providing program services to the community and supporting our mission.

Expenses by our four functions (program services, parking lot operations, management and general, and fundraising) decreased by \$51,401, or 5%, compared to 2013. The largest decrease occurred in the fundraising function due to 2013 being our centennial celebration year. Many of the increases occurred due to 15 Water Street activities, including interest expense, property taxes and insurance. Although this property will be self-funding, it shows combined with MAC operations and parking lot activities in one column on the financial statements.

The renovation of 15 Water Street has been equally challenging and rewarding. As with all construction projects, we have gone over both our original time and expense budget. Although we have a construction loan in place and a donation to help renovate the gallery portion of the building, we still were required to withdraw board designated funds from our endowment investments to help fund this overage. The board felt the moving of assets from one investment to another made the most sense. We are very proud to report that as of today, we are putting the finishing touches on the outside of the building and working towards completion of the gallery. The building is also fully rented and occupied with the exception of the gallery. These rental incomes will pay the mortgage and related expense of the building and the gallery space will be used to further the MAC's mission.

The endowment funds ended the year at \$938,711, a decrease of \$166,498 over 2013 after accounting for deposits and withdrawals, as well as market fluctuations. Although the stock market performed well, our investments did not pull as strong of returns as they could have. The board plans to revisit our investment options during the 2015 year in order to maximize their performance in the market.

As always, we are grateful to our members, donors, and volunteers for their dedication and generosity in continuing to make the MAC an asset in our community

Respectfully submitted,

Alex Bancroft
Treasurer

THE MYSTIC ART ASSOCIATION, INC. STATEMENT OF FINANCIAL POSITION FOR THE YEAR ENDED DECEMBER 31, 2014 WITH COMPARATIVE TOTALS FOR 2013

ASSETS		
	2014	2013
CURRENT ASSETS		
Cash and cash equivalents	\$ 132,226	\$ 114,549
Pledges receivable	57,876	50,000
Prepaid expenses	10,875	14,337
Art inventory and sculptures	48,351	48,890
TOTAL CURRENT ASSETS	249,308	227,776
PROPERTY AND EQUIPMENT		
Land	188,846	188,846
Building and improvements	2,775,243	2,006,046
Furniture and equipment	84,737	84,737
	3,048,826	2,279,629
Less: accumulated depreciation	(643,803)	(579,722)
NET PROPERTY AND EQUIPMENT	2,405,023	1,699,907
OTHER ASSETS		
Beneficial interest in assets held by Community Foundation	33,302	32,714
Permanent art collection	508,990	503,990
Investments	938,711	1,105,209
TOTAL OTHER ASSETS	1,481,003	1,641,913
TOTAL ASSETS	\$ 4,135,334	\$ 3,569,596
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Note payable - current portion	\$ 56,736	\$ 29,732
Accounts payable	114,947	74,999
Deferred revenue	182	182
Security deposits	23,080	8,850
Accrued wages	7,888	5,269
TOTAL CURRENT LIABILITIES	202,833	119,032
LONG TERM LIABILITIES		
Note payable (net of current portion)	1,033,930	549,339
TOTAL LIABILITIES	1,236,763	668,371
NET ASSETS		
Unrestricted	1,915,332	1,946,060
Temporarily restricted	363,302	335,218
Permanently restricted	619,947	619,947
TOTAL NET ASSETS	2,898,571	2,901,225
TOTAL LIABILITIES AND NET ASSETS	\$ 4,135,334	\$ 3,569,596

See notes to financial statements.

THE MYSTIC ART ASSOCIATION, INC.
STATEMENT OF ACTIVITIES
FOR THE YEAR ENDED DECEMBER 31, 2014
WITH COMPARATIVE TOTALS FOR 2013

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	
				2014	2013
SUPPORT AND REVENUE					
Rental and other operating income	\$ 196,885	\$ -	\$ -	\$ 196,885	\$ 172,066
Contributions and grants	170,369	20,544	-	190,913	210,797
Parking revenue	219,335	-	-	219,335	229,259
Education program tuition and fees	87,433	-	-	87,433	74,671
Membership dues	37,241	-	-	37,241	35,479
Annual appeal	26,264	-	-	26,264	26,576
Fund-raising	50,684	-	-	50,684	143,019
Exhibition income	71,052	-	-	71,052	62,588
Investment income	16,775	11,586	-	28,361	26,613
Unrealized gains (losses) on investments	11,624	-	-	11,624	76,170
Realized gains (losses) on investments	(11,446)	-	-	(11,446)	31,525
In-kind services	3,836	-	-	3,836	2,061
In-kind contributions	5,000	-	-	5,000	12,881
Net assets released from program restrictions	4,046	(4,046)	-	-	-
TOTAL SUPPORT AND REVENUE	889,098	28,084	-	917,182	1,103,705
EXPENSES					
Salaries	356,472	-	-	356,472	328,020
Payroll taxes	27,270	-	-	27,270	25,093
Employee benefits	1,420	-	-	1,420	30,453
Instructors	39,129	-	-	39,129	36,610
Professional fees	25,033	-	-	25,033	20,480
Repairs and maintenance	45,602	-	-	45,602	66,775
Office supplies	33,598	-	-	33,598	32,141
Postage	1,713	-	-	1,713	1,814
Utilities	29,862	-	-	29,862	29,076
Telephone	3,354	-	-	3,354	4,147
Property management	24,071	-	-	24,071	34,618
Property and local taxes	22,706	-	-	22,706	13,614
Insurance	17,747	-	-	17,747	13,723
Exhibition costs	42,994	-	-	42,994	40,930
Bank and payroll fees	24,519	-	-	24,519	24,897
Advertising	11,213	-	-	11,213	8,822
Parking lot automation expenses	69,565	-	-	69,565	68,101
Miscellaneous	8,896	-	-	8,896	1,950
Event expense	22,975	-	-	22,975	120,365
Interest expense	36,611	-	-	36,611	8,193
Investment fees	10,029	-	-	10,029	-
Transportation	976	-	-	976	695
Depreciation expense	64,081	-	-	64,081	49,859
TOTAL EXPENSES	919,836	-	-	919,836	971,237
CHANGE IN NET ASSETS	(30,738)	28,084	-	(2,654)	132,468
NET ASSETS - BEGINNING	1,946,060	335,218	619,947	2,901,225	2,768,757
NET ASSETS - ENDING	\$ 1,915,322	\$ 363,302	\$ 619,947	\$ 2,898,571	\$ 2,901,225

THE MYSTIC ART ASSOCIATION, INC.
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED DECEMBER 31, 2014
WITH COMPARATIVE TOTALS FOR 2013

	2014	2013
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ (2,654)	\$ 132,468
Adjustments to reconcile change in net assets to net cash provided (used) by operating activities:		
Depreciation	64,081	49,859
Realized (gains) losses on investments	11,446	(31,525)
Unrealized (gains) losses on investments	(11,624)	(76,170)
Non-cash donations	(5,000)	(12,750)
(Increase) decrease in:		
Pledge receivable	(7,876)	(50,000)
Prepaid expenses	3,462	(9,523)
Art inventory and sculptures	559	(19,885)
Increase (decrease) in:		
Accounts payable	39,948	37,696
Deferred revenue	-	(1,650)
Security deposits	14,230	1,590
Accrued wages	2,619	668
NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES	109,191	30,778
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase and improvements to building	(230,037)	(162,875)
Sale of investments	429,080	302,603
Purchase of investments	(261,156)	(137,229)
NET CASH PROVIDED (USED) BY INVESTING ACTIVITIES	(62,113)	2,499
CASH FLOWS FROM FINANCING ACTIVITIES		
Payments on note payable	(29,401)	(25,805)
NET CASH PROVIDED (USED) BY FINANCING ACTIVITIES	(29,401)	(25,805)
CHANGE IN CASH AND CASH EQUIVALENTS	17,677	(2,528)
CASH AND CASH EQUIVALENTS - BEGINNING	114,549	117,077
CASH AND CASH EQUIVALENTS - ENDING	\$ 132,226	\$ 114,549

SUPPLEMENTAL DISCLOSURES OF NONCASH INVESTING AND FINANCING ACTIVITIES

Building and land purchased through financing	\$ 541,005	\$ 483,395
Cash paid for interest	\$ 36,611	\$ 8,193
Donations to permanent art collection valued at	\$ 5,000	\$ 12,750

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Elected Artists provide their support, kinship and inspired artwork to Mystic Arts Center. To become an Elected Artist, the artist must be accepted into four juried exhibitions within a twenty-four month period. Congratulations to our Elected Artist members below for this noteworthy accomplishment.

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Cover:

The Future is Now, 2014 MAC Campaign Graphic.
 By MAC Graphic Designer James Kaczman.

Page 2:

Paul Zelanski, *Untitled*, Late 1950's, Painted wood, from "MAAD Men: Gregoropoulos, Terenzio and Zelanski: Abstract Art at The Mystic Art Association."

Page 4:

David Madacsi, *Remembering Stymie*, 2014, Found objects / mixed media, from "Found Objects / Ambiguous Identities: David Madacsi: Solo Sculpture Exhibition."

Page 8:

Child enjoying a summer art camp project.
 Photo by James Kaczman.

Page 12:

MAC Development Manager Andrea Frickman and husband, Thomas Frickman, at MAC 2.0 Summer Fundraiser.
 Photo by James Traskos.

Back Cover:

View of Mystic Arts Center from Mystic River.
 Photo by David Madacsi.

MISSION STATEMENT The Mystic Art Association, Inc., operating under the trade

name Mystic Arts Center, is an educational non-profit, non-stock corporation under

the laws of the state of Connecticut. The mission of the Mystic Arts Center is to

foster the creation and to promote the understanding, appreciation, and enjoyment

of the arts for the broad public. To fulfill this mission we will: Operate and maintain

galleries and studios to support exhibitions and broad-based arts education

programs; Promote and be a venue for sales of works of art for elected artist members

and exhibiting artists; Maintain a permanent collection of works by important

regional artists; Provide an understanding of the role of the arts in the enrichment

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